

4ACTIVITY REPORT FORMAT

1. Name of the Organising Department/Cell/Committee: Research and Development Cell

2. Name of the Event Conducted: A joint extension work at Banana Market of Darangiri, Goalpara, Assam with Dudhnoi College

3. Name of the Collaborating Organisation/Cell/Department/Committee (if any):

4. Mode: Offline

5. Date of the Event: 23rd May 2022

6. Time: 11 am

7. Place/ Venue/ (Platform - in Case of Online Programme): Dhemaji Commerce College

8. Objectives of the Event (Please describe point-wise):

a: To facilitate faculty interaction and knowledge sharing between K.C. Das Commerce College and Dudhnoi College, promoting academic collaboration and cooperation.

b: To provide students with a practical understanding of marketing techniques and strategies, through a field visit to the Darrangiri Banana Market, Dudhnoi, and encourage experiential learning.

9. Name of Resource person(s) with their Position and Organisation Name (if any):

10. Title of the Topic(s) delivered by the Resource person(s) (if applicable):

11. Total No. of Participants:

a. Students:

b. Teachers: 5

c. Others (Please Specify):

12. Total No. of Beneficiaries (in case of extension activities):

13. Outcome of the Event (Please describe within 200 words):

The Faculty Interaction Programme, held on May 23, 2022, at Dudhnoi College, yielded positive outcomes. Faculty members from K.C. Das Commerce College interacted with students and faculty of Dudhnoi College, sharing knowledge and

expertise. The interaction strengthened academic ties between the two institutions, paving the way for future collaborations.

The visit to Darrangiri Banana Market provided students with a practical understanding of marketing techniques and strategies. They gained insights into the marketing practices adopted by sellers, enhancing their experiential learning. The programme bridged the gap between theoretical knowledge and real-world applications, benefiting students and faculty alike.

The event marked a significant step towards promoting academic collaboration and community engagement, fostering a culture of mutual learning and growth.



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Dr. Kukil Borah

Co-ordinator

Research and Development Cell

K.C. Das Commerce College

**Signature of the Head of the Department/ Secretary/ In-Charge/ Coordinator/
Convenor/ etc. with Seal**

Note:

Please enclose the following documents with the report:

- 1. Photographs of the Event with Banner (Maximum 4 copies, at least 1 Geo-tagged Photo)***
- 2. Attendance Record of the Participants with their Signature.***

**Both the Softcopy and Hardcopy of the reports are to be submitted to the IQAC.
Softcopy is to be sent to IQAC email: kcdcc.iqac2020@gmail.com**



